
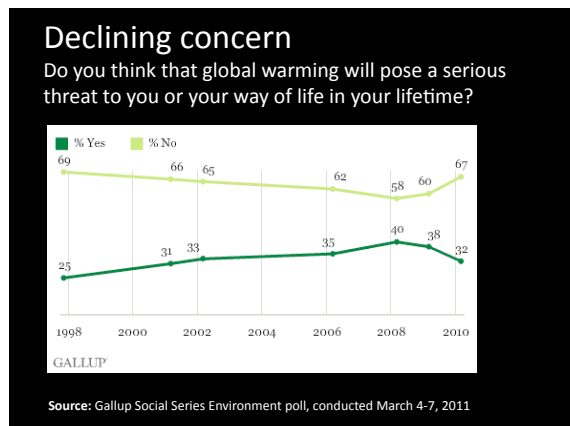
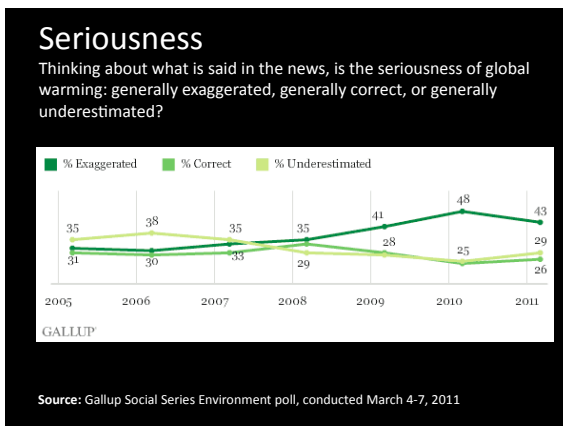
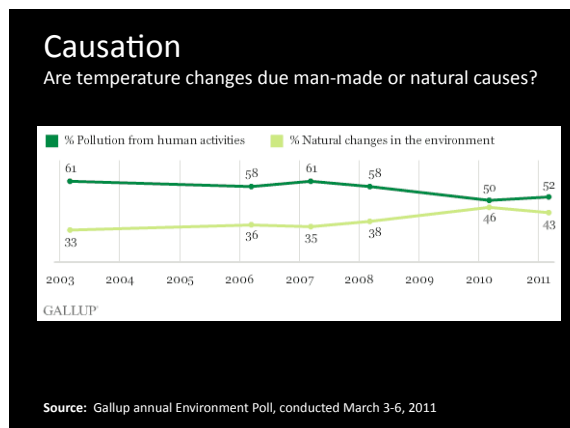


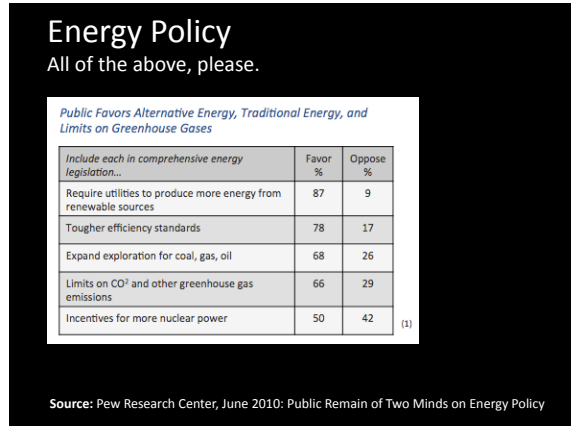
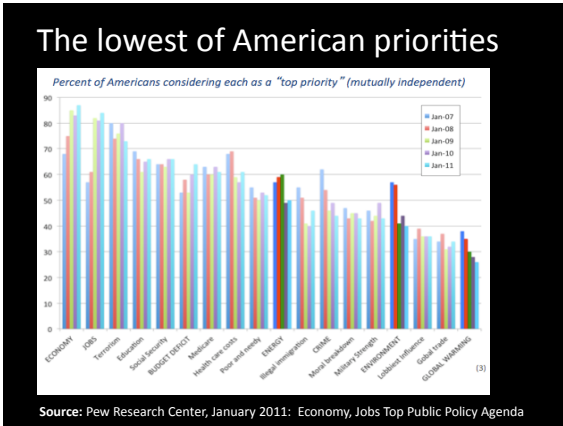
**Voter Perceptions:
Start with People...**

Patrick Leslie
May 21, 2011



Won 61% to 39%





HART RESEARCH ASSOCIATES

Energy And Climate Change Policy

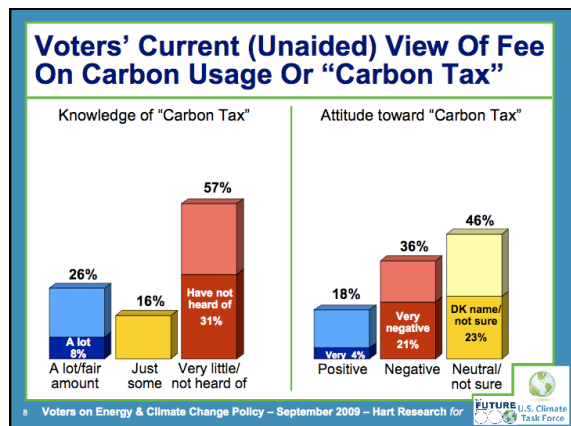
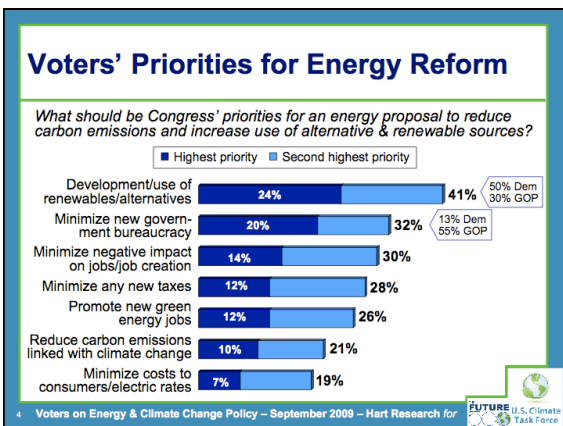
A Survey among American Voters
Conducted September 2009 for

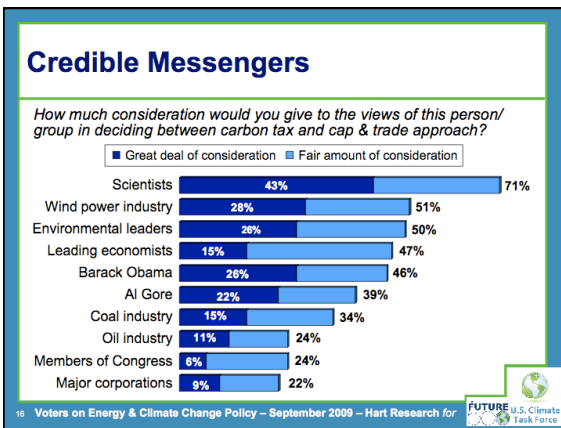
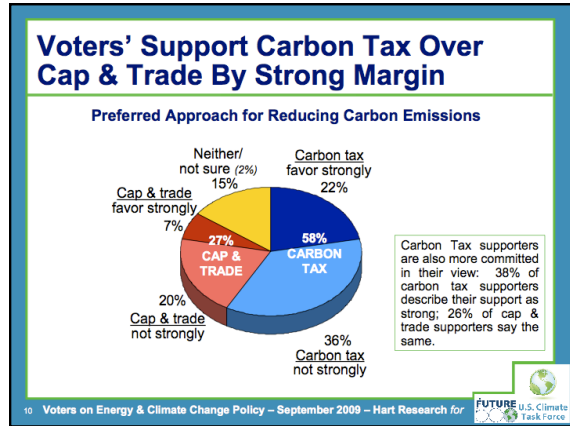
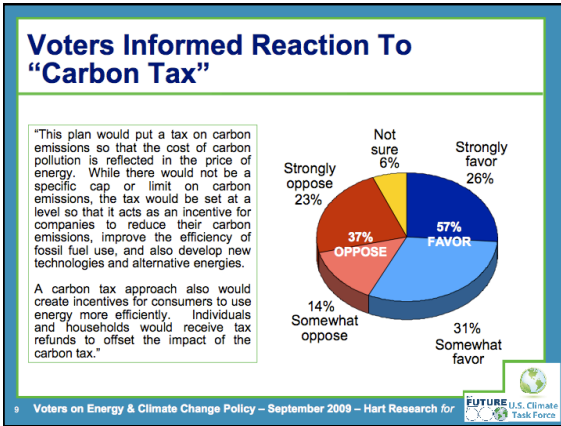
U.S. Climate Task Force

Methodology

- ◆ Telephone survey among 1,002 registered voters
- ◆ Survey dates August 24 – 31, 2009
- ◆ Margin of error = ±3.0 percentage points overall

2 Voters on Energy & Climate Change Policy – September 2009 – Hart Research for THE FUTURE U.S. Climate Task Force





Straw Poll

Should any potential piece of legislation that puts a direct price on carbon be called...

- a "carbon tax"
- something else, like a "carbon fee" or "offset"

