

Yes On 732 | Canvass Instructions

Thank you for spreading the word on I-732! Without the help of stellar folks like yourself we would not be able to achieve what is widely regarded as one of the most important steps in slowing global climate change, a price on carbon.

Canvassing is a simple and fun activity. With a few basic instructions - not unlike hiking solo - you'll be having great conversations in no-time.

1. LISTEN TO YOUR GUT: If a house does not look inviting (i.e. looks scary, has a big bad dog, etc) feel free to skip it. Just be sure to mark the house number on your tracking sheet and make a note that you skipped the house.
2. TELL A FRIEND: Always, tell a friend or family member that you are going out canvassing. You are also welcome to call Ben (425.830.5753) or Megan (214.448.2385) in case of an emergency.
3. DON'T USE THE MAILBOX: Never leave material in an individual's mailbox. If they are not home stick it in the door jamb*.

How to Get Set-up:

1. CHOOSE A TURF: A turf is a small walkable area that should take approximately 2 hours to complete.
 - a. Visit www.YesOn732.org/canvass-map-seattle to see a map of turfs that we have marked.
 - b. We have "Big Areas" to denote a neighborhood and then we have "Turfs." Send Kyle@carbonwa.org the turf number (i.e. Turf 3.2) you want to canvass and we will color it solid and it will be yours to complete.
2. MAKE YOUR OWN TURF: You are welcome to walk your neighborhood or any neighborhood that you like. All that we ask is that you keep track of the area you canvassed using the tracking sheet below.
3. USING THE TRACKING SHEET OR [TRACKING FORM](#):
 - a. Mark the street name you start on at the top of the sheet
 - b. Track the house number on the left hand column
 - c. If you change streets mid-way through a page just use the next row to indicate the new street name
 - d. [Or use the google form here to track your results](#)
4. QUESTIONS: Just send an email (Kyle@carbonwa.org) or call 206.632.1805

*to save on materials if someone asks for more information ask them for their email address and we will send them our digital one-page intro to 732.

Community Engagement Script



Hello, how are you today? I am a volunteer with Initiative 732 conducting a 3 question community survey.

Q1: The first question is simply - on a scale of 1-5 how concerned are you about climate change?

- please mark in attached walk list their response, with 5 being very concerned.
- If the answer is 1 (not concerned/denial) thank them and walk away, if 2-5 proceed.

Q2: How likely are you to vote in November 2016, on a scale of 1-5 with 5 being very likely.

- If the answer is 1/can't vote thank them and walk away.
- If they are not registered, please register them to vote.
- If the answer is 2-5, record response and continue.

Initiative 732 is going on the November ballot. I-732 will reduce carbon pollution and help us to protect the planet for future generations.

I-732 works by charging polluters a carbon fee which lowers pollution and accelerates growth in clean energy like wind and solar. All the money goes to reducing taxes for families and businesses, including cutting the sales tax, saving most families about \$200 per year. We have a moral obligation to protect future generations from climate change, which is why I support I-732.

Q3: Now that you have heard about I-732, if the vote was today do you think you would vote yes? On a scale of 1-5, with 5 being definitely yes.

- Record their response.
- If 1, thank them and leave.
- If 2-4, leave them with a flyer, and briefly talk through their concerns if possible.
- If 5, ask them to sign up to pledge to vote yes with attached sign up sheet.

FAQ on 732:

Won't polluters just pay the fees and nothing will change?

We expect 732 to reduce emissions 2-3% per year. Often, for utilities and big companies the choice between dirty and clean energy or more efficient technology come down to a small cost difference. Closing the carbon pollution loophole with a tax will actually make a difference. A similar policy in BC has reduced carbon fuel use 10-15%, and now it's our turn to start to protect the climate for future generations.

I don't believe the sales tax will ever go down. How does that work?

Since 732 this is an initiative, the sales tax cut is actually written into the law. If we pass 732 the sales tax cut will automatically become law in 2017.

Isn't this going to increase gas prices on families?

Gasoline uses carbon, and ultimately is a part of climate change, so we are honest about the fact that this policy may increase gas prices 10-20 cents per gallon, which is within the normal variation of gas prices already. The sales tax cut, saving the avg household \$200 per year, balances out any gas price changes for most people while still letting us reduce pollution now and for future generations.

I heard this wasn't revenue neutral?

I-732 balances out the new revenue coming from the carbon tax with tax rebates (like the sales tax reduction) so the state still has the same amount of money for things like schools and roads. The OFM analysis had 3 major issues, including a failure to include revenue from exported power, which when added up show 732 is revenue neutral. Regardless, we shouldn't let fear about a small budget discrepancy that the legislature can fix later stop us from putting into place a great policy to protect the air and climate.

Who is supporting this measure?

A grassroots organization, Carbon Washington, created I-732, and is made up of volunteers, academics, scientists and concerned citizens. We raise our own funds from mostly small donors, not special interests.

What about jobs? We still rely on oil/gas for the economy!

I-732 gets us started on the transition to clean energy and a low carbon economy, but is a modest tax swap that is not designed to change the economy overnight. A REMI study actually showed I-732 would create thousands of new jobs in Washington and would be a net gain for the economy.

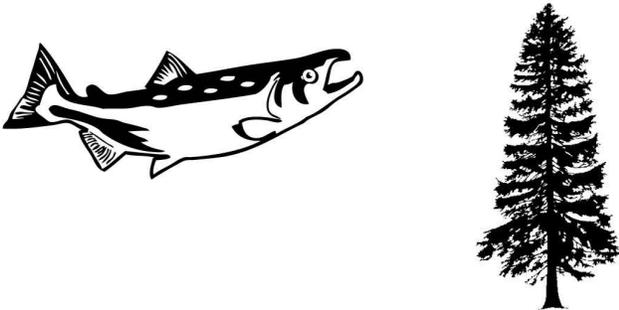
FAIRER TAXES

I-732

CLEANER ENERGY

What I-732 will do:

- Fight Climate Change; meeting our moral obligation to protect future generations
- Incentivize clean energy
- Reduce air pollution
- Raise enough funds to cut the sales tax for everyone in WA



**Vote YES on Initiative 732
this November!**

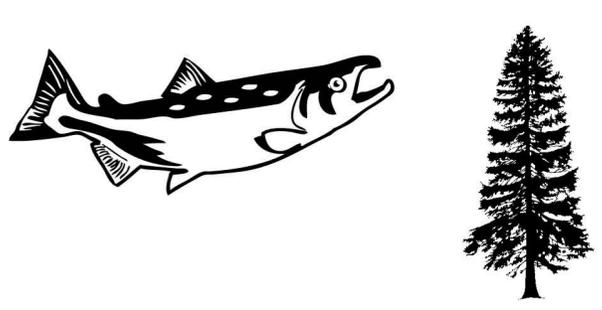
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How does I-732 work:



Charges a **carbon tax** to polluters of \$25 per ton of carbon - This puts a price on polluting.



1% drop in the sales tax, saving the avg family *\$200 per year*



Funds a working families tax rebate: granting 400,000 low income families up to *\$1500 annually in tax rebates*.



Eliminates the B&O tax on manufacturing *keeping good jobs in WA*.

Who is behind I-732:

I-732 was created by a grassroots group of citizens, not politicians, or special interests. We raise our funds locally through small donations and rely heavily on volunteers.

If you want to support our effort, donate, or learn more, go to **YESON732.org**

We can fight Climate Change, expand clean energy, and do so without raising taxes.

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